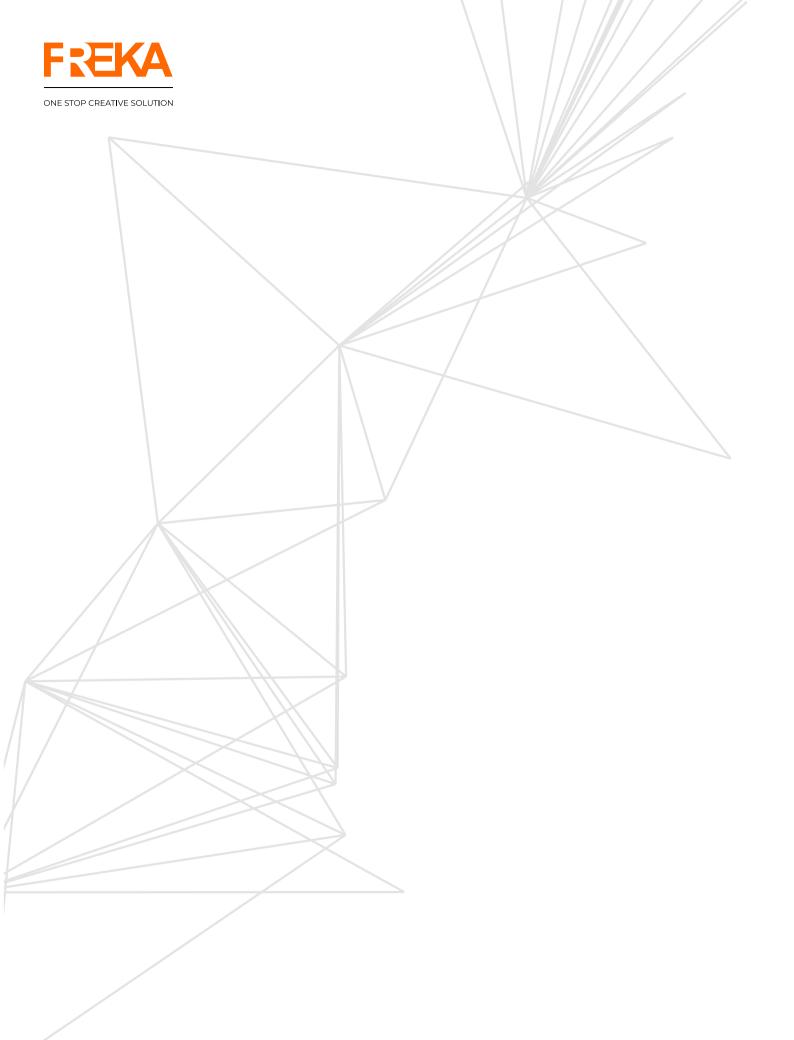
2023

INSPING



ONE STOP CREATIVE SOLUTION







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Company Overview

Freka Sdn Bhd (202001043405 (1399726-A))

Freka Sdn Bhd is a dynamic and innovative creative agency and digital printing studio, situated in the vibrant locality of Sri Rampai, KL. Established in 2016 by the founder, Tuah during his study years, Freka Studio grows and quickly emerged as a prominent player in the creative industry, garnering a strong reputation within the Klang Valley.

Since our inception, Freka Studio has risen to become one of the main players in the creative industry, especially within the bustling Klang Valley. Our unwavering commitment to delivering top-notch creative solutions and an unparalleled dedication to customer satisfaction have garnered us a reputation for excellence.

Empowering Through Creativity: Our Services

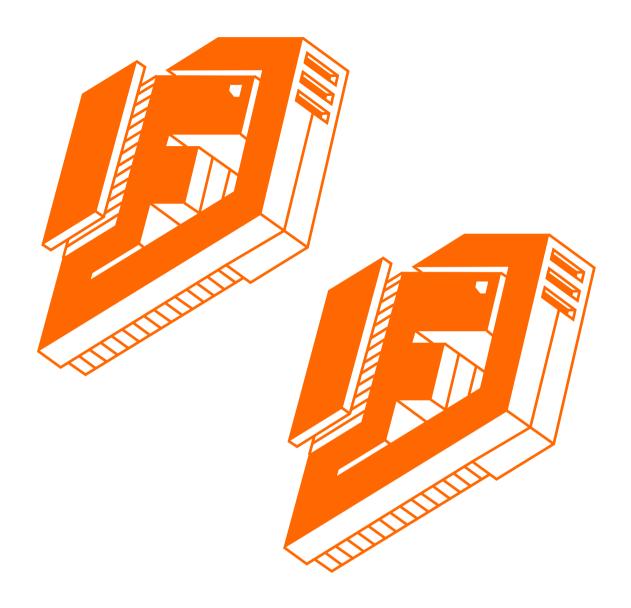
At Freka Studio, creativity knows no bounds. We offer a comprehensive range of services that empower corporate teams, brands, and individuals to bring their visions to life. Our core offerings include:

Apparel and Merchandise Printing:

Elevate your brand identity with our custom-designed apparel and merchandise printing. From trendy t-shirts and stylish hoodies to eye-catching promotional items, our state-of-the-art digital printing technology ensures vibrant and long-lasting prints that make a lasting impression.

Digital Creative Services:

Step into the digital realm with our team of talented designers and digital artists. We breathe life into your brand through captivating logo design, expert branding strategies, striking social media graphics, and awe-inspiring web design.



CLIENTELE

The realm of Freka Studio, where creativity flourishes, and empowering visionaries and brands is our passion. Our esteemed clientele comprises a diverse group of individuals, organizations, and businesses, each with unique dreams and aspirations.

EVENTS & COLLABORATIONS

Our client event is a vibrant celebration dedicated to showcasing the remarkable achievements and collective efforts of our esteemed teams. It serves as a platform to recognize their dedication, talent, and commitment, underscoring the vital role they play in our shared success. Through this event, we unite to honor their contributions and foster a sense of unity that propels us forward, reflecting our core values of excellence, collaboration, and achievement.



Tuah Forfit | MDF Project Manager



Ash Forfit | MDF Project Assistant

2021

2022

2023

Malaysia Dodgeball Federation

Empowering Malaysia's Dodgeball World Cup Journey



In a significant collaboration, Forfit teamed up with the Malaysia Dodgeball Federation (MDF) to bolster the Dodgeball National Athletes representing Malaysia in the prestigious Dodgeball World Cup in Egypt 2022. Forfit's sponsorship encompassed the provision of three fullset kits – Home, Away, and Third – alongside travel tracksuits, empowering the athletes to proudly represent their country. Beyond attire, Forfit further demonstrated their commitment by offering media and marketing support, amplifying the athletes' presence and game, and underscoring their unwavering support for Malaysia's remarkable athletes on the global stage.

The culmination of this dynamic collaboration was marked by a momentous event in December 2022, where the jersey launch and flag ceremony took center stage. The distinguished occasion was graced by the esteemed presence of Minister Hannah Yeoh, representing the Ministries of Youth and Sports. With Minister Yeoh's participation, the event became a symbol of national pride and unwavering support, further cementing Forfit and MDF's joint commitment to propelling Malaysia's Dodgeball National Athletes to unprecedented heights on the grand stage of the Dodgeball World Cup.















Kelana United FC

Champion FAS Premier League 2023

















Head Coach Fairuz Montana Zainal Abidin, in an exclusive interview with Semuanya BOLA, shed light on Kelana United's humble beginnings as a 'garden team' in 2014, a seed that has since blossomed into a well-structured and professionally managed entity. Under the visionary leadership of its President, Datuk Rosal Hazimin, the club aspires to serve as a platform for nurturing young talents, skillfully blending their potential with that of seasoned players.

Central to Datuk Rosal Hazimin's mission is not only fostering on-field brilliance but also prioritizing the well-being of former players, a testament to his commitment to their holistic growth. Kelana United FC stands not only as a stage for athletes to shine but also as a nurturing ground where young talents find mentorship and experienced players find continued support.



















Hari Sukan Negara

Uniting for Esports Excellence at Hari Sukan Negara

Joining forces in the realm of esports, FORFIT® and Jabatan Belia & Sukan Negara (JBSN) forge a dynamic collaboration that echoes their shared commitment to fostering a thriving esports community. In an exciting endeavor, FORFIT® takes on the role of the official distributor of team jerseys for participants hailing from every state at the prestigious 3-day event, Hari Sukan Negara.

This collaboration is a celebration of unity, talent, and sportsmanship within the esports domain. FORFIT®'s role as the distributor of jerseys to teams from various states underscores the commitment to providing participants with top-quality gear, enhancing their experience and performance throughout the event. As esports continues to flourish as a competitive and inclusive platform, this collaboration stands as a testament to the dedication of both FORFIT® and JBSN in nurturing the growth of esports and providing participants with the tools to excel.



Tuah Forfit | KBS Project Manager



Ash Forfit | KBS Project Assis<u>tant</u>





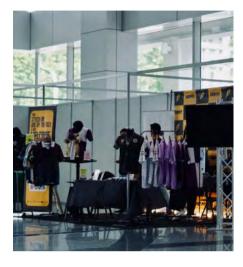








With the goal of encouraging excellence, camaraderie, and healthy competition, the FORFIT® X JBSN partnership at Hari Sukan Negara is a resounding affirmation of their shared vision for esports. This collaboration speaks volumes about their dedication to building a dynamic and empowered esports community that embraces the values of sportsmanship, dedication, and the pursuit of excellence.



























2021 2022 2023

Teams Up with DT League 2023

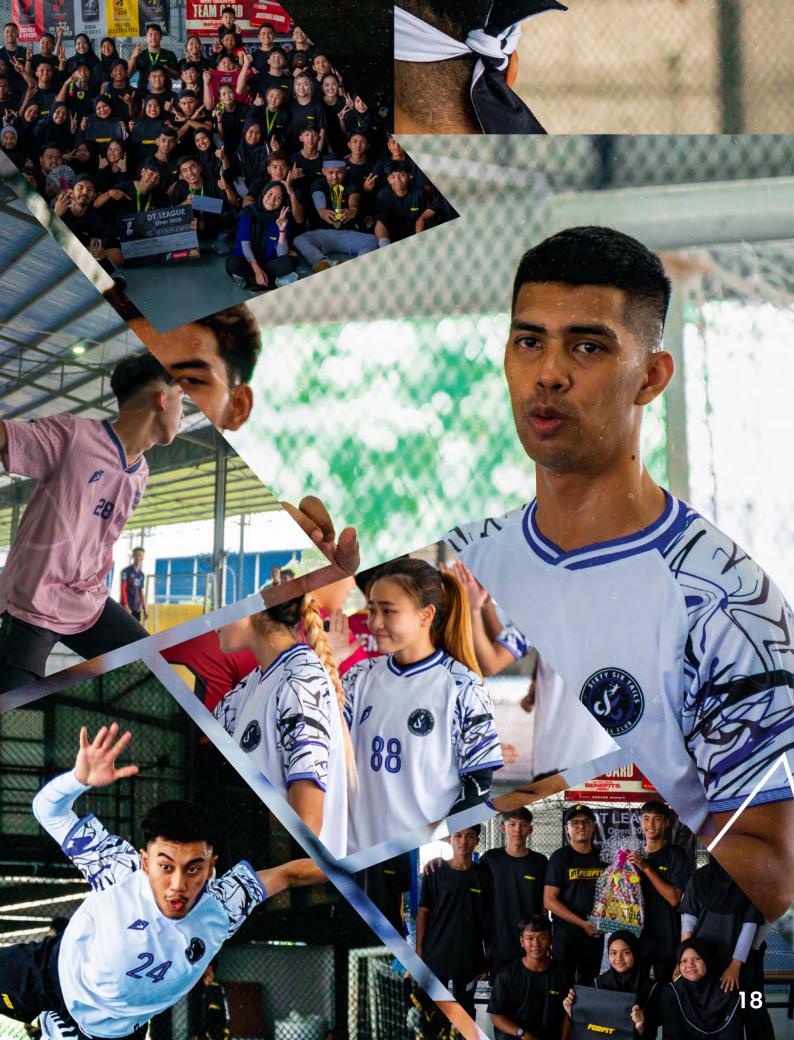
Join Forces for an Epic Sports Spectacle



ASN
Forfit | DT League
Project Manager

In a dynamic collaboration, Forfit joined forces with the Downtrodden Club to bring forth the exhilarating DT League 2023. The tournament, held on September 30th and October 1st, 2023, brought together teams from all walks of life, each with a burning passion for the sport.

But the excitement didn't end there. DT League 2023 have attracted 10 amateur dodgeball teams around Klang Valley to participate, where those teams battled it out with strategy and agility. This added dimension to the event was a showcase of pure adrenaline and sportsmanship. The DT League 2023 were a celebration of sportsmanship and skill, and Forfit is proud to have been a part of this dynamic event that brought teams and enthusiasts together in the spirit of sports.



Gamesmy Esport

Elevating Local Talents Through Healthy Gaming









In a harmonious fusion of shared visions, FORFIT® and GAMESMY ESPORTS have united to create a thriving gaming ecosystem that nurtures local talents from the grassroots level to international stages. With GAMESMY ESPORTS' mission to cultivate a health-focused gaming environment and Forfit's dedication to promoting local talents in sports, this partnership embodies a significant step toward fostering a society that embraces competitive and active lifestyles.

Echoing our slogan, 'Stylish On & Off the Field,' this collaboration seamlessly blends activewear with the in-studio gaming lifestyle, bridging the gap between physical fitness and virtual prowess.

In February 2023, this dynamic alliance bore fruit with the successful organization of their inaugural FIFA tournament at Gamesmy Studio, IIUM Gombak. The tournament witnessed the convergence of 32 teams, vying for the grand prize of RM3,500 cash. A testament to the partnership's commitment to talent growth, the winners will not only claim their cash rewards but also solidify their place in the burgeoning esports landscape. The first-place victor secures RM2,000, followed by RM1,000 for the runner-up and RM500 for the third-place contender. This collaboration stands as a beacon of encouragement for local talents, illuminating a path towards both esports excellence and a healthier way of gaming.





SLeague M5 Sarawak

Triumph as Main Sponsor for SSFC Management in M5 Sarawak League"

Amidst the vibrant arena of sports management, SSFC Management stands as a cornerstone, overseeing the much-anticipated M5 Sarawak League for the 2023 season. The league's opening ceremony, a grand spectacle held at the illustrious Stadium Negeri Sarawak on the 19th of March, captured the spirit of anticipation and fervor. The event, graced by the esteemed presence of Presiden Amateur Football League (AFL), Datuk Wira Muhd Yusoff Bin Mahadi, marked a momentous inauguration, heralding a season of exhilarating competition and shared passion for football.















Mokhtar Dahari Challenge

Fostering Unity and Legacy

In 2022, FORFIT® proudly embraced the role of sponsor for the renowned "Mokhtar Dahari Challenge." This annual football tournament, welcoming former students of Victoria Institution, resonates as a unifying event that transcends time. Established in 2003, the challenge has consistently drawn participants from diverse batches spanning 1978 to 2022, fostering connections and healthy competition. The revered Challenge Shield, a symbol of honor, pays homage to the late Mokhtar Dahari, an enduring football legend in Malaysia's history, adding a profound layer of significance to the event.

FORFIT®'s participation underlines its commitment to upholding the values of sportsmanship and community cohesion. Through support for the "Mokhtar Dahari Challenge," FORFIT® not only contributes to the event's prosperity but also aligns with its mission of fostering bonds and commemorating sports icons. This collaboration underscores the timeless influence of sports in bridging generations, nurturing fellowship, and commemorating the legacies of those who've left an indelible imprint on the sporting realm.



Syafiq Freka | MDC Project Manager

















UniKL RCMP

Shines at UniKL Students Sports Carnival 2023







In a spirited showcase of unity and athleticism, the UniKL Royal College of Medicine Perak (RCMP) made its mark at the grand UniKL Students Sports Carnival 2023 (USSC). The event, a vibrant celebration of sportsmanship and talent, took place in July 2023 and witnessed enthusiastic participation from UniKL campuses across Malaysia. Hosted by UniKL MFI in Bangi, this multi-sport extravaganza saw a convergence of diverse talents. As a key player in supporting these young athletes, FORFIT® assumed the role of the exclusive jersey distributor for the RCMP teams, providing a wide array of jerseys tailored to each sport and fostering a sense of pride, belonging, and excellence among the participants.



Ikram Forfit's UniKL RCMP Project Manager













2023

Karnival Tunas MSSS 2023

Nurturing Young Talents





In an inspiring showcase of youthful athleticism, the Karnival Tunas MSSS 2023 is set to light up Seksyen II in Shah Alam, Selangor. This eagerly anticipated event is dedicated to young athletes under the age of II and I4, promising a dynamic display of talent across three exhilarating games. As a proud contributor, FORFIT® takes on the role of jersey distributor, providing the young participants with top-quality gear that enhances their experience and amplifies their sense of camaraderie and sportsmanship.



Ash Forfit | MSSS Project Manager







KLAF 2023

Fostering Architectural Excellence with Kuala Lumpur Architecture Festival











In an impactful collaboration, FORFIT® serves as

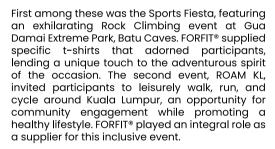






















However, the grand culmination was KLAF's largest and most prestigious event, Datum 2023, held at KLCC. Datum stands as a pivotal platform that converges global architecture events, including exhibitions, conferences, forums, trade talks, and networking sessions. FORFIT®'s involvement was especially notable, as it furnished KLAF with specialized t-shirts and merchandise that perfectly complemented the architectural segment of Datum 2023. Through its diverse contributions, FORFIT® has woven an enduring thread of support, innovation, and partnership into the very fabric of KLAF's multifaceted tapestry.







GARISPXL

Where Fashion Meets Architecture

In a harmonious partnership that celebrates innovation and artistic vision, FORFIT® joins forces with GARISPXL, a team of seasoned photographers specializing in capturing extraordinary moments in architectural, landscape, event, portraiture, product, corporate, and commercial photography. This dynamic collaboration is marked by the launch of an exclusive jersey for the esteemed Archidex event, underscoring the intersection of creativity and design excellence.





UPM's SEED

International Innovation Showcase









Syafiq Freka I UPM Project Manager

FREKA proudly contributes to the University Putra Malaysia's (UPM) SEED Program, supplying corporate shirts for the transformative International Exhibition of Environment, Exploration, Sustainable Development, and Design (SEED) 2023. Organized by UPM's Faculty of Design and Architecture in collaboration with esteemed international institutions and local industrial partners, the event underscores collaborative innovation. This visionary initiative not only promotes sustainable design but also enables students to engage with public and private organizations, fostering networks with international universities. UPM's commitment to knowledge exchange and cultural enrichment, epitomized by Deputy Vice-Chancellor Prof Dr Ismi Arif Ismail, finds embodiment in this exhibition, further elevated by FREKA's provision of corporate shirts that unify and symbolize the collaborative spirit of the SEED Program.

Peluang pelajar pamer inovasi di SEED

Serdang: Bidang reka bentuk perindustrian mampu memberl solusi kepada masyarakat dalam pelbagai aspek kehidupan. Justeru, rekaan dan inovasi

yang dihasilkan oleh pereka bentuk industri perlu diperkenalkan kepada awam selain ia adalah kaedah terbaik berupaya membina jaringan bermanfaat kepada

Untuk tujuan itu, Fakulti Reka Bentuk dan Seni Bina (FRSB), Universiti Putra Malaysia (UPM) dengan kerjasama Universiti Suan Sunandha Rajabhat, Thai-land; Universiti Tatung, Taiwan dan Universiti Telkom, Indonesia serta 17 syarikat industri tempatan bekeriasama menganjurkan Pameran Antarabangsa Alam Se-kitar, Penerokaan, Pembangunan



Ismi Arif ketika merasmikan SEED 2023 di Fakulti Reka Bentuk dan Seni Bina, UPM Serdang, baru-baru ini.

Timbalan Naib Canselor (Akademik dan Antarabangsa), UPM, Prof Dr Ismi Arif Ismail, berkata penganjuran pameran itu dapat mempromosikan reka bentuk dan membolehkan pelajar diperkenal-

bersama universiti antarabangsa yang memberi manfaat bersama. Dalam acara sama, turut diada

kan seminar mengenai rek yang disampaikan oleh Prof Tak Jin Nam dari Korea Advar 2

Great Eastern Malaysia

Head Start Run

Great Eastern Malaysia, a pioneering force in the insurance industry, organizes the impactful "Head Start Run," a testament to their commitment to holistic well-being. This empowering event unites agents and staff from across Malaysia for a dynamic run, fostering a culture of health and camaraderie. As a dedicated supplier, Freka contributes event shirts that symbolize unity and a shared commitment to a healthier future. The run, held in the picturesque landscapes of Perak, echoes Great Eastern's mission of enabling individuals to embark on a journey of vitality and success. Through their combined efforts, FORFIT® and Freka champion a holistic approach to well-being and collaboration, aligning perfectly with Great Eastern's values and inspiring participants to take their first steps towards a brighter tomorrow.



Gobok by Forfit

2022

Bridging Communities through Empowerment and Appreciation

Gobok, a distinctive subbrand within the Forfit family, emerges as a beacon of empowerment and appreciation in the corporate and professional sphere. Commencing its journey in 2021, Gobok is dedicated to uplifting and honoring the unsung heroes of our society. With a laser focus on the corporate and professional segment, Gobok introduces innovative initiatives, including the Pendidik Malaysia and Malaysia Healthcare jersey products.

These initiatives, born out of the challenges of the Covid-19 pandemic, stand as a testament to Gobok's commitment to supporting educators and healthcare frontliners. The unique jersey designs, sold to teachers and healthcare heroes within the Government Sector, serve as a powerful symbol of unity and gratitude.







Gobok's journey is enriched by the presence of dedicated premium agents who have wholeheartedly embraced its vision. To this day, Gobok proudly boasts active premium agents for both Pendidik Malaysia and Malaysia Healthcare. These agents stand as pillars of support, embodying the spirit of appreciation, and playing a pivotal role in spreading the essence of Gobok's initiatives. Their dedication deserves recognition, and Gobok expresses its gratitude through meaningful rewards, acknowledging the agents' role in amplifying the subbrand's impact.









Kamal Gobok Project Manager

Selangor Angels

Empowering Women's Energy



Selangor Angels, one of remarkable brands under Forfit MY and proudly owned by Freka Sdn Bhd, has been making waves in the world of netball, bringing a new spirit of empowerment and enthusiasm. With star athlete An Najwa Azizan leading the charge, the team has become a force to be reckoned with in the prestigious Netball Super League (NSL). Beyond the court, Selangor Angels' journey has been significantly bolstered by the unwavering support of Forfit MY, a dedicated sponsor that believes in nurturing talent and championing women's athletic prowess. This article delves into the journey of Selangor Angels, the impact of their partnership with Forfit MY, and the overwhelming support from fans and the community.







Setapak City FC

Uniting Community and Football Passion

Setapak City, a spirited local football team, found the power of unity and community support backing of Forfit MY as their proud sponsor. Throughout the season, Forfit MY played a crucial role in empowering the team with a iersey kit, full-set captivating media content for sales and engagement, and sponsoring graphics. media social collaboration between Setapak City and Forfit MY showcases the essence of nurturing local talent, promoting community involvement, and harnessing the collective energy of football enthusiasts.











As a dedicated sponsor, Forfit MY provided Setapak City with a full-set jersey kit that not only exemplified the team's identity but also instilled a sense of pride and unity among the players. The top-of-the-line teamwear was crafted with precision and attention to detail, elevating the players' confidence and performance on the field.





2023

Bujangga FC

Selangor Champions League 2021, 2022











Ash Forfit X Bujangga FC Project Manager

Bujangga FC, a spirited football team hailing from Kajang, Selangor, has found itself propelled to new heights with the unwavering sponsorship of Forfit MY. Throughout the 2022 season, Forfit MY played a pivotal role in empowering the team by providing a full-set jersey kit for their SCL tournament, along with captivating media content for social media engagement. This partnership between Bujangga FC and Forfit MY embodies the fusion of football fervor, community pride, and a commitment to nurturing local talent.

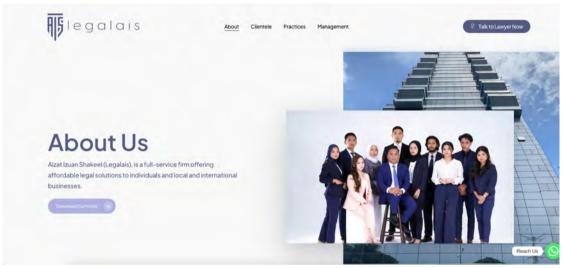
The collaboration between Bujangga FC and Forfit MY epitomizes the essence of sports sponsorship and community involvement. The sponsorship not only equipped the team with essential resources for their FAS UOW League tournament but also inspired a shared sense of purpose and achievement. As Bujangga FC takes to the field with pride in their Forfit MY-sponsored full-set jersey kit and a united community behind them, they exemplify the true spirit of football camaraderie and teamwork.

Bujangga FC's journey in the 2022 FAS UOW League tournament, fueled by Forfit MY's sponsorship, is a living testament to the transformative power of partnership. The full-set jersey kit, media content, and social media engagement collectively amplify the team's impact, both on and off the field. With Bujangga FC and Forfit MY standing shoulder to shoulder, the team radiates the essence of sportsmanship, unity, and community pride. Their collaboration serves as an inspiring example of how shared passion and support can elevate local sports to remarkable heights, leaving an indelible mark on the heart of Kajang, Selangor.

Legalais

Fostering Synergy in Law and Creativity

In a harmonious convergence of legal acumen and creative ingenuity, FREKA partners with Legalais, guided by Aizat Izuan Shakeel, an all-encompassing legal firm dedicated to providing accessible and cost-effective legal solutions. This collaboration thrives on the mutual goal of delivering unparalleled value to individuals and local as well as international businesses. FREKA, as a strategic collaborator, lends its digital expertise to the equation, crafting compelling and informative creative content that demystifies legal intricacies in Malaysia. This includes crafting enlightening posters and captivating content that facilitate the sharing of essential legal information. Furthermore, FREKA harnesses its web design proficiency to elevate Legalais' online presence, shaping it into a more professional and user-friendly platform for clients. This partnership exemplifies the harmonious fusion of legal excellence and creative innovation, reinforcing the dedication of both entities to equipping businesses and individuals with holistic and inventive legal solutions.







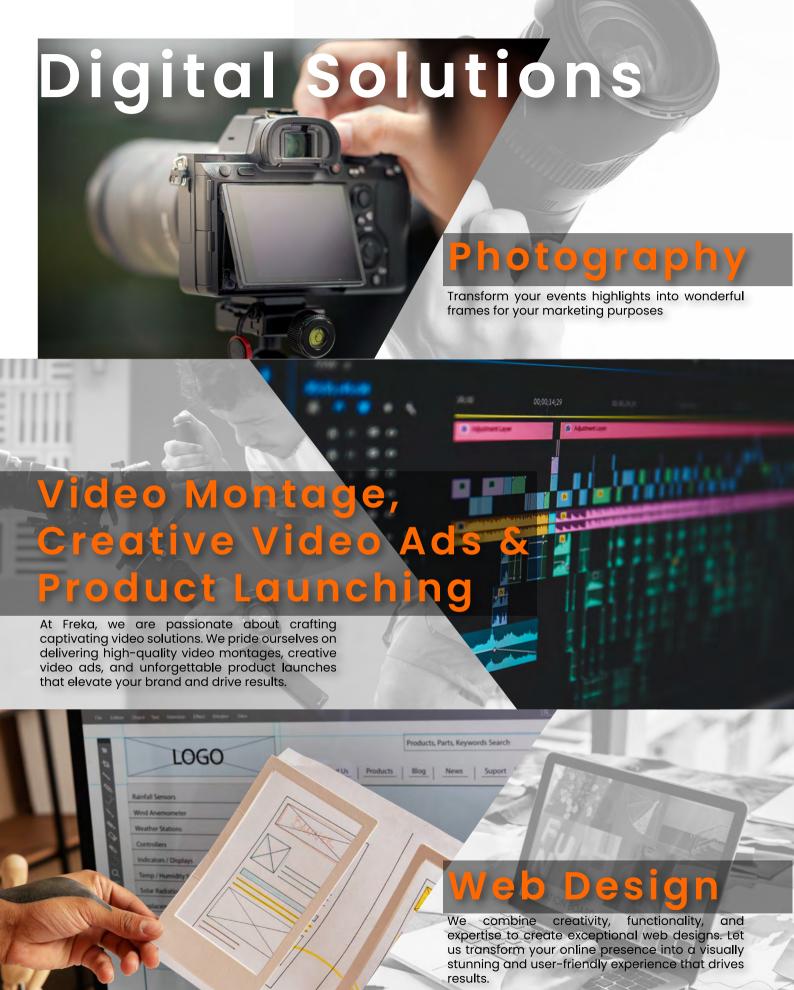


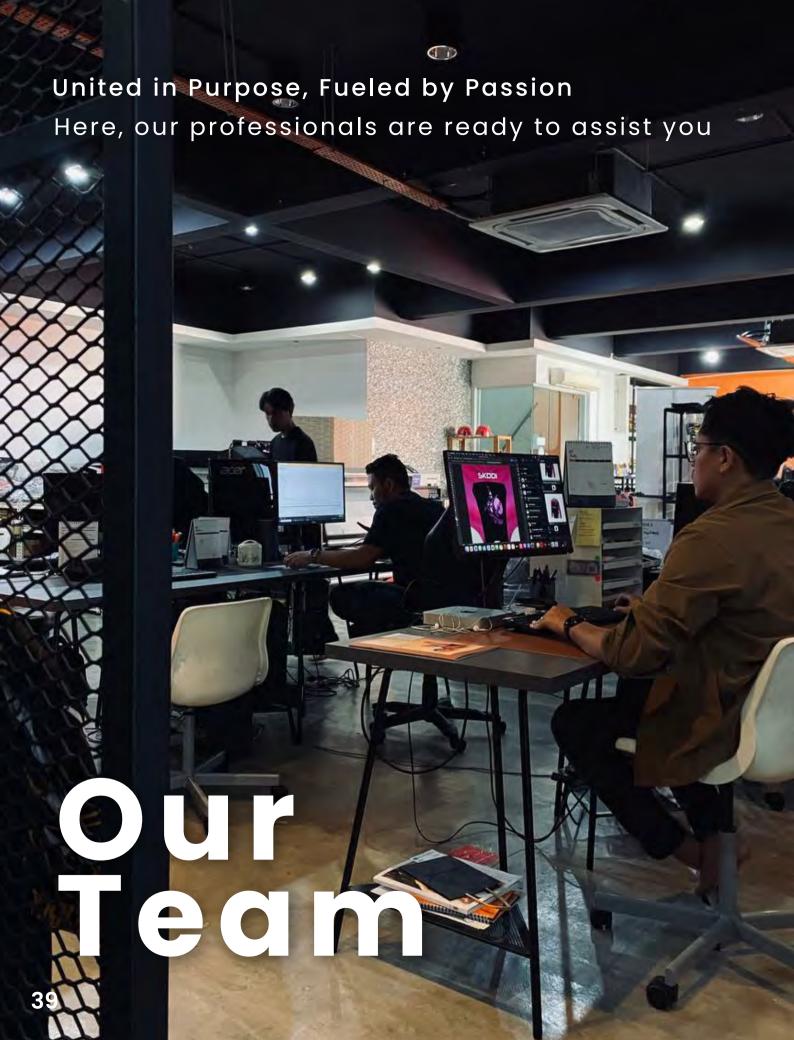
Inspiring Creativity, Empowering Solutions.
Here, we turn your ideas into reality...













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